

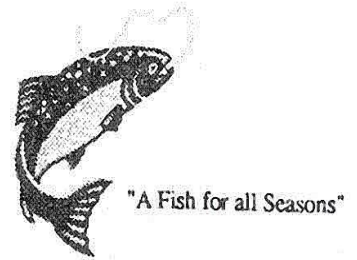


# Fishery Advisory Board

Monroe County, New York

**Adam J. Bello**  
*County Executive*

**Steven Rutherford**  
*Chair*



## Monroe County Fishery Advisory Board Meeting Minutes July 13, 2020

The meeting was called to order at 7:05 p.m and was conducted via Zoom due to the COVID-19 Pandemic. The minutes were approved as submitted.

### Website Update:

The board received an update on the Google Analytics for the Monroe County fishing website from S. Zucco who contacted Ken Biemiller for the update. The website [www.fishingmonroecounty.com](http://www.fishingmonroecounty.com) statistics were calculated from January 1, 2020 to July 12, 2020. There were 4,600 users (up 32.4% from 2019) and 5,800 sessions (up 28.5% from 2019). S. Olufsen will forward the website statistics from Google Analytics to everyone by email. Top pages were the fishing report and bait and tackle, fishing report and boat launching sites. There is a table of states where the action originates and it would be good to get a full breakdown of this from January through July. S. Olufsen reported that LOSPC is nearing completion of their new website. They are also including information we have sent (boat launches, access points, charter captains, etc.) on their website. The site will be linked to the MCFAB site. S. Olufsen encouraged anyone who has a fishing report to let us know and it can be posted on the website. Chad Lapa from BluEye Design can post the fishing reports on the website.

### Budget Update:

There is \$1,992 currently remaining in the 2020 budget. The GetAways on Display distribution plan for the rack cards was paid for at the cost of \$2,008. Other 2020 budgeted expenditures include the LOC derby advertisement (\$500) and the annual fee for the website maintenance (\$828) leaving an estimated balance of \$664 in the 2020 budget.

### Brochure Update:

The Rochester Sports Commission is waiting for the rack cards to be picked up from the printers so they can be sent to GetAways on Display. Due to business closures and limited hours from COVID the rack cards have not been delivered yet. S. Olufsen will follow up on the progress, GetAways currently has enough rack cards but will be needing more soon. S. Olufsen followed up with the Rochester Sports Commission regarding the coupon booklets for the fishing brochures. The booklets are being worked on but are not completed yet.

### New Action Items:

The letter drafted to the Monroe County Department of Public Health confirming that MCFAB has not heard of any reports of odors or other evidence of continuing coal tar seeps in the vicinity of the Genesee River gorge face at the lower falls needs to be updated and sent to Scott Hallock at MCDOH. S. Olufsen will send update the drafted letter and sent it to S. Rutherford for signature.

W. Pearsall from NYS DEC said the Naval Militia site (St Paul Blvd) is currently back open, and the coffer dams are removed. There was a stakeholders meeting held concerning the stocking policies.

S. Zucco reports overall good fishing in the lake, no problems with masks or social distancing. C. Knauf asked W. Pearsall if any data on the bait was collected this year. Web will check with the Great Lakes section and get back.

### Action Items Update From Last Month:

The Monroe County Offshore Classic was been cancelled. It was scheduled to be held on Friday 6/26 with a five species "winner take all" event and Saturday 6/27, the actual Offshore Classic Day. More information for the planning of the 2021 event can be found on the Monroe County Offshore Classic Facebook Page.

The meeting was adjourned at 7:40 pm.