PLAN FORW»RD

ADAM J. BELLO
COUNTY EXECUTIVE

PUBLIC WORKSHOP

Welcome!

Deputy County Executive, Jeff McCann
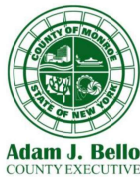
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Agenda

1 Meet the Planning Team / Contact Us

2 Workshop Goals and Outcomes

3 Project Background

4 Tonight's Process

5 Priority Topic

6 Next Steps

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Monroe County
Planning Department

Adam J. Bello
COUNTY EXECUTIVE

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(Prime) Long-range planning, Community Outreach, Implementation Strategy	Planning and engineering, Transportation, Community Outreach	Economic development analysis and strategy	Housing and neighborhoods, revitalization strategy	Website and branding, social media strategy

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Contact Us

Planforward@monroecounty.gov

Patrick Gooch: PatrickGooch@monrocounty.gov

Jane Nicholson: jnicholson@edrdpc.com

Workshop Goals and Outcomes

Workshop Goals

+ Inform community members about the importance of countywide planning

+ Collect resident input and feedback on a range of topics that impact all community members

+ Engage in meaningful dialogue about the challenges and opportunities facing the County

Workshop Outcomes

+ Understanding of resident priorities

+ Inform the topics that will guide the Plan Vision, Goals, and Strategies

+ Build engagement between county government and residents

Project Background

Monroe County
Office of the
County Executive

Monroe County
Legislature

## Monroe County: Departments and Services

+ Airport / Aviation
+ Board of Elections
+ Communications
+ Diversity, Equity, and Inclusion
+ Environmental Services
+ Finance
+ Human Resources
+ Human Services
+ Information Services
+ Law
+ Monroe Community Hospital
+ Parks / Zoo
+ Planning and Development

+ Public Defender
+ Public Integrity
+ Public Safety
+ Transportation
+ Veterans Service

Elected Offices

+ County Clerk
+ District Attorney
+ Office of the Sheriff

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Factors Outside County Control
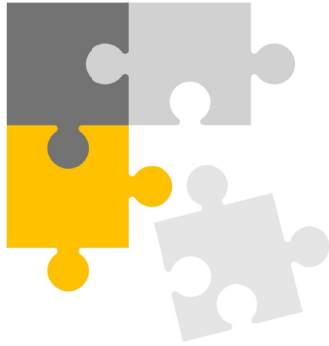
+ Our conversation through the year will identify systems and organizations outside Monroe County's control.
+ Those conversations will be incorporated and considered through this effort.
+ Outside organizations, volunteer groups, and community-based leaders will be identified to help implement the plan.

Why a County Plan?
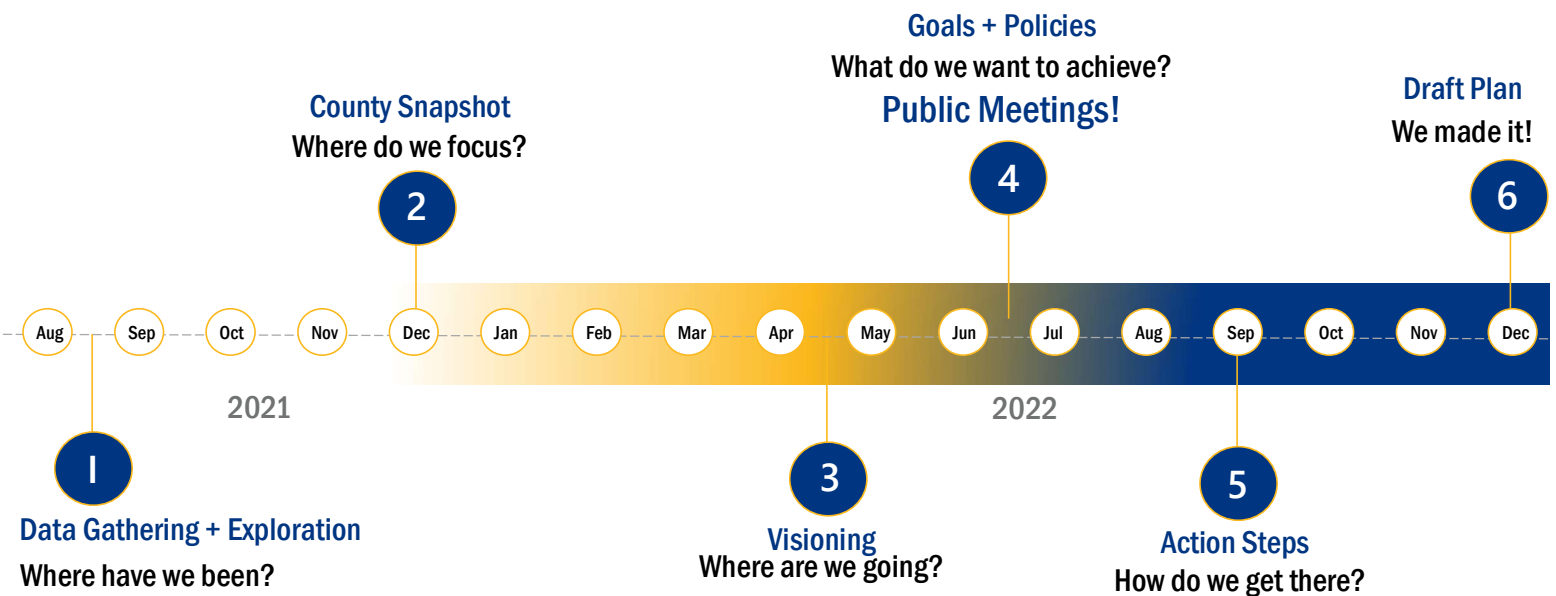
PLAN FORW▶▶RD
A Comprehensive Plan for Monroe County

+ Address various topics of inter-community interest and associated countywide impacts
+ Develop strategies to protect, enhance and encourage balanced growth and development
+ County-wide approach to addressing new and emerging challenges
+ Framework for encouraging and facilitating public-private partnerships
+ Guide for investing county resources
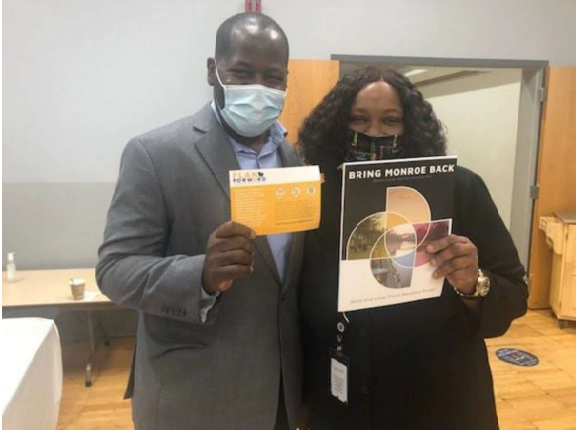
How does the County Comprehensive Plan work for you?

+ The Plan sets priorities for County resources that impact your daily life, such as roads, parks and trails, health and wellness, and community development
+ The Plan can support/bolster projects that impact your local community through funding, advocacy, and awareness
+ The Plan can start a conversation or help advocate for large-scale projects that have inter-municipal impacts

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Project Schedule

Goals + Policies
What do we want to achieve?
Public Meetings!

County Snapshot
Where do we focus?

Draft Plan
We made it!

| Aug | Sep | Oct | Nov | Dec | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |

2021   2022

1 **Data Gathering + Exploration**
Where have we been?

2

3 **Visioning**
Where are we going?

4

5 **Action Steps**
How do we get there?

6

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Next Steps

+ **Look for us at local "Pop-Up" events**
  + Memorial AME Zion Church – April 2
  + Lilac Festival at Highland Park – May TBD
  + Rochester Street Film at the Little Theatre – June TBD
+ **Draft Vision and Goals – Present to Public**
+ **Summer Public Workshop/Survey**
+ **Stakeholder Focus Groups**
+ **Finalize Plan and Adoption Process 2023**

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Tonight's Input Process

Topic Area Stations

+ Five stations around the room, each has a different focus area.

+ There are a series of questions at each of those stations that we would like you to answer. Please write your thoughts on a sticky note and then affix that note to the station.

+ Don't limit yourself to those questions. Give us your thoughts on each topic.

+ Someone from our team will be there to answer questions.
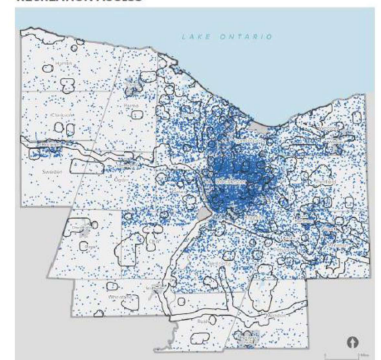
+ Please visit as many stations as you can.

Health

+ Wellness
+ Quality of Life
+ Food Security
+ Safety
+ Parks & Recreation
+ Healthy Indoor Environments
+ Community Mental Health
+ Land Use
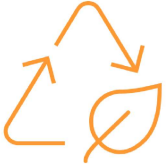
Environment
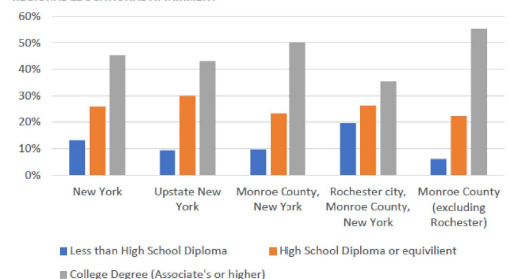
+ **Resiliency**
+ **Climate Change**
+ **Agriculture**
+ **Flooding**
+ **Development Constraints**
+ **Water Quality**

Impaired Streams in Monroe County

	Miles of Streams	Miles of Streams in EJ Area
Miles of TMDL Impaired Streams	268	13
Total Miles of Impaired Streams	863	76
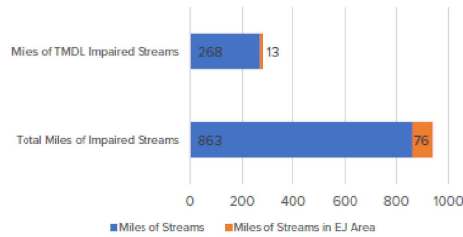
AGRICULTURAL LAND (2001-2019)

2001
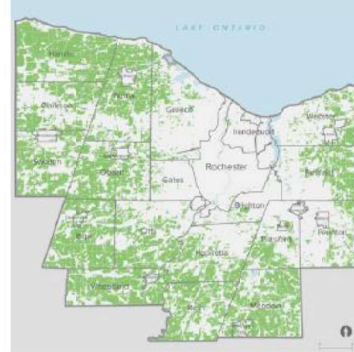
2019

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Infrastructure

+ **Transportation**
    + Roads
    + Sidewalks / Trails / Bike Lanes
    + Public Transit
    + Airport
+ **Alternative Energy**
    + Generation (solar/wind/waste)
    + Availability (EV Charging)
+ **Waste & Recycling**
+ **Water Quality**
    + Treatment Facilities
    + Stormwater Management
+ **Communications / Broadband**
+ **Other Utilities (electric/gas)**

LOCATION OF RTS SERVICES

— RTS FIXED BUS ROUTES
▢ 1/2 MILE BUFFER - FIXED ROUTES
▢ RTS ON-DEMAND SERVICE AREAS
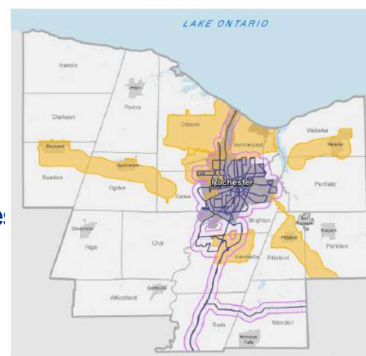
291 MILES OF FIXED BUS ROUTES

58% OF COUNTY POPULATION IN RTS SERVICE AREA

LOCATION OF EV CHARGING STATIONS
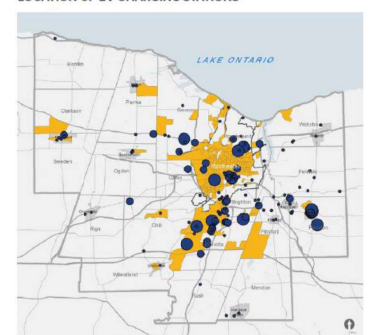
MONROE COUNTY SOLAR PROJECTS

Project Sector	Complete	Pipeline
Commercial/Industrial	33	21
Residential	1,454	43
Small Commercial	111	2

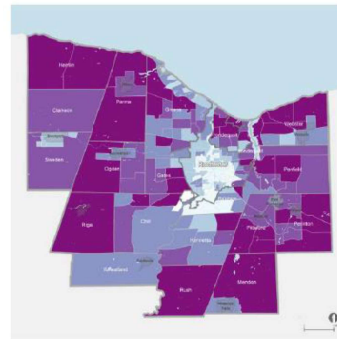**161** EV CHARGING LOCATIONS

372 EV CHARGING STATIONS

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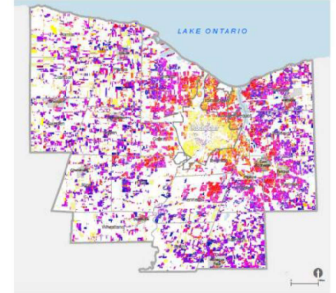PLAN FORWARD

People And Communities
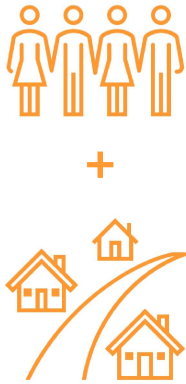
- + Community & Neighborhood Character
- + Population Centers
- + Demographic Changes
- + Housing
- + Land Use
- + Public Space
- + Historic Resources

HOME OWNERSHIP RATES IN 2019

PERCENTAGE OF HOUSEHOLDS THAT ARE OWNERS (QUINTILES)

| 0% - 31% | 32% - 51% | 52% - 69% | 70% - 84% | 85% - 100% |

SOURCE: 2019 ACS 5- YEAR ESTIMATES

RESIDENTIAL STRUCTURES BY DECADE BUILT

RESIDENTIAL PARCELS YEAR BUILT

BEFORE 1900, 1901 - 1910, 1911 - 1920, 1920 - 1930, 1930 - 1940, 1941 - 1950, 1950 - 1960, 1961 - 1970, 1970 - 1980, 1981 - 1990, 1991 - 2000, 2000 - 2010, AFTER 2010

POPULATION DENSITY BY RACE AND ETHNICITY 2019

SOURCE: ACS 5-YEAR ESTIMATES
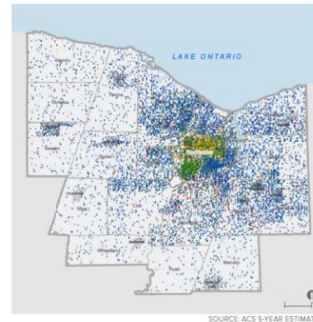
1 DOT = 50 PEOPLE

- WHITE NON-HISPANIC
- BLACK NON-HISPANIC
- ASIAN NON-HISPANIC
- PACIFIC ISLANDER
- AMERICAN INDIAN ALASKAN NATIVE
- OTHER RACE ALONE OR WITH OTHER RACES
- HISPANIC

Median Household Income by Race in Monroe County (2019)

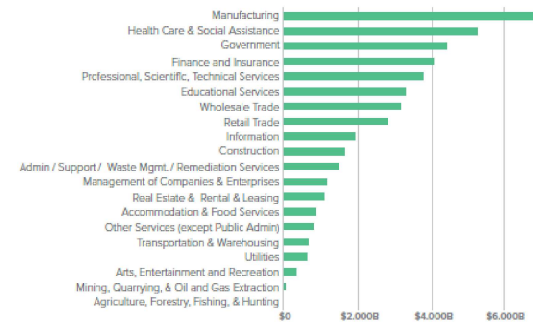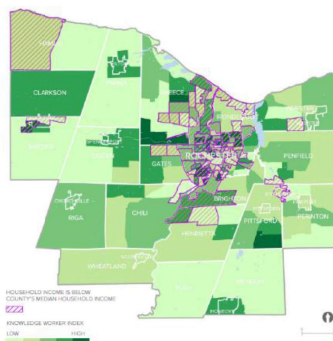|	
ALL HOUSEHOLDS	$60,075
WHITE, NON-HISPANIC	$69,429
BLACK	$32,005
HISPANIC	$32,224

Economy

- + Employment trends
- + Workforce trends
- + Economic Opportunities
- + Innovation
- + Competitiveness

Economic Development seeks to improve quality of life in our communities through policies, practices or programs that help businesses in the County retain, create or attract new jobs and/or wealth.

TOP INDUSTRY BY GROSS REGIONAL PRODUCT

Manufacturing
Health Care & Social Assistance
Government
Finance and Insurance
Professional, Scientific, Technical Services
Educational Services
Wholesale Trade
Retail Trade
Information
Construction
Admin / Support / Waste Mgmt./ Remediation Services
Management of Companies & Enterprises
Real Estate & Rental & Leasing
Accommodation & Food Services
Other Services (except Public Admin)
Transportation & Warehousing
Utilities
Arts, Entertainment and Recreation
Mining, Quarrying, & Oil and Gas Extraction
Agriculture, Forestry, Fishing, & Hunting

$0 $2,000B $4,000B $6,000B

EMPLOYMENT CENTERS & ACCESS

HOUSEHOLD INCOME IS BELOW COUNTY'S MEDIAN HOUSEHOLD INCOME

KNOWLEDGE WORKER INDEX
LOW   HIGH

TOP 10 EMPLOYERS BY WORFORCE

1	University of Rochester, 7,002	6	Rochester Regional Health, 3,544
2	University of Rochester Med, 4,843	7	Wegmans, 3,440
3	Paychex, 4,177	8	Eastman Kodak, 2,540
4	Zerox, 3,677	9	Rochester CSD, 2,241
5	RIT, 3,581	10	Harris Corp., 2,214

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Topic Stations

Health	Environment	Infrastructure	People and Communities	Economy

Activity Stations

+ I wish Monroe County would...
+ What is your top priority?
+ Show us where you live?

What is your top priority?
¿Cuál es tu principal prioridad?

Infrastructure / Infraestructura

Health / Salud

Environment / Ambiente

People and Communities / Pers

Economic and Workforce Deve

I wish Monroe County **would...**

Show us where you live?
Place a dot in your community

Let's Talk!
Please visit the stations and share your thoughts.